

**MINUTES OF THE REGULAR MEETING
OF THE SENIOR CENTER ADVISORY BOARD
OF THE TOWN OF CHINO VALLEY**

**Tuesday, JANUARY 24, 2017
8:00 A.M.**

The Senior Center Advisory Board of the Town of Chino Valley, Arizona, convened for a regular meeting at the Chino Valley Senior Center, located at 1021 W. Butterfield Road, Chino Valley, Arizona.

1) CALL TO ORDER

Vice-Chair Dolly Cena called the meeting to order at 11:03 a.m.

2) INVOCATION

Anita DeMello led the invocation.

3) ROLL CALL

Present: Joyce English; Anita DeMello; Kathy Farber; Chair Nancy Mitchell; Vice-Chair Dolly Cena

Absent: Nancy Best; Nancy Herrero

Staff Senior Services Administrator Cyndi Thomas

Present:

Nancy Mitchell arrived at 11:37 a.m.

4) UNFINISHED BUSINESS

- a) Consideration, discussion and possible action regarding the 2017 Car Cruise.

Chair Kathy Farber stated:

- The Car Cruise will be on Saturday, July 8, 2017. The board changed the hours to 4:00-7:30 pm.
- She has been in contact with Sherry at KKLD radio station.
- She asked Board members to come to her with any issues, questions or problems.

Board members discussed the following:

- The flyer will be done by Jan Mazy. The phrase "All vehicles welcome" will be added to the flyer.
- There will be one WOW gift such as a train ride and overnight stay or trip to Bearizona and overnight stay.
- There will be a 50/50 Raffle, but no small individual raffle prizes.
- Joyce English will work on getting t-shirt sponsors.
- The t-shirt sponsorship fee will be \$100.00 and there will be a limit of 12-14 sponsors that will be listed on the shirts.

- The radio station KKLD will mention the sponsors during the remote at the car cruise.
- The following t-shirts sizes will be ordered:
 - Small – 10, Medium -10, Large - 30, X-Large - 50, XX-Large - 25 and XXX-Large – 25
 - No decision was made on the color of the shirts.
 - Prices: 2017 shirts - \$15; 2016 shirts - \$5, and 2015 shirts will be given to the 4-H Club
- Vendors will set up along the Road 1 West fence. The booths will be 10x10 ft with 30” inches between each booth. Vendors need to bring their own tables and extension cords.
- There will be a \$20.00 fee for each booth.
- There will be no vendors inside the Senior Center.
- Suggestion was made to have art and artists from the High Desert Artists present who create art that is focused on cars.
- The Noon Time Lions are willing to help.
- Nancy Mitchell will do the event advertising & publicity.
- Once the flyers are created she will take them around to local vendors. Walgreens will put the car show on their marquee.
- Ask school district if the car show could be advertised on high school marquee.
- Flyers will be printed on an as needed basis.
- Ron Krider offered to help promote car show. He will distribute flyers at other car shows/events.
- A \$20 donation envelop will be given to each car entry. Once the donation is paid they will receive 1 t-shirt.
- Ask the Lions to collect the donation envelops.
- Dolly Cena will add the Car Cruise to Craigslist.
- The local 4-H Club is available to assist since they have their meetings at the Senior Center.
- Cyndi Thomas and Carol Evenson will work to recruit volunteers to help with the event.

MOVED by Joyce English, seconded by Vice-Chair Dolly Cena to accept the following actions as discussed by the Board.

- Change the time to 4:00 to 7:30 p.m., on Saturday, July 8, 2017.
- There will be information on the back of the flyer and will state, “All vehicles welcome.”
- There will be 10-20 vendors, all outside, with a \$20.00 fee per booth.
- There will be one Wow gift and there will be no small individual raffle prizes.
- There will be \$100.00 fee per t-shirt sponsor and there will be a cap of 12-14 sponsors listed on the t-shirts.
- Flyers and information will be sent to the newspapers as soon as possible.
- There will be no registration fee or form. Each participant will be handed a \$20.00 donation envelope and each entry will be given a t-shirt (1 t-shirt per donation).
- Purchase 150 t-shirts in various sizes. The color will be determined at a later date.
- 2017 t-shirts will be sold for \$15.00.
- 2016 t-shirts will be sold for \$5.00.
- The 2015 t-shirts will be donated to the 4H club.

Vote: 5 - 0 PASSED - Unanimously

5) ADJOURNMENT

MOVED by Anita DeMello, seconded by Kathy Farber to adjourn the meeting at 12:58 p.m.

Vote: 5 - 0 PASSED - Unanimously

Dated this 31st day of January, 2017

By: Amy Lansa, *Town Clerk Assistant*

Approved: February 14, 2017