

**MINUTES OF THE REGULAR
PARKS RECREATION ADVISORY BOARD
OF THE TOWN OF CHINO VALLEY**

**JANUARY 17, 2017
4:00 P.M.**

The Parks & Recreation Advisory Board of the Town of Chino Valley, Arizona, met for a Regular Meeting in the Chino Valley Council Conference Room, located at 202 N. State Route 89, Chino Valley, Arizona.

1) CALL TO ORDER

Vice-Chair Eric Smith called the meeting to order at 4:02 p.m.

2) ROLL CALL

Present: Carrie Barnes; Deryl Jevons; George Cooper; Celia A. Vander Molen; Eric Smith;
Donna Armstrong

Absent: Todd League

Staff Present: Community Services Director Scott Bruner; Lead Parks Maintenance Worker Carlos Meadmore

3) PARKS & RECREATION MANAGER'S REPORT

Neither Chris Bartels nor Katie Cornelius were present. Parks Maintenance worker, Carlos Meadmore reported:

- Removed the Christmas decorations and planted the tree in the same place as it was located.
- The next events are July 4th Celebration and the Easter event which is put on by the church on the Saturday before Easter.
- Yavapai Soccer Tournaments will be played in Chino Valley on 4-2-17 for girls & 4-18-17 for boys.
- The wood pole fence by the library increased traffic flow going by the Senior Center.
- No dogs are allowed on the turf on the ball fields.

George Cooper stated that the owner of JAGR Construction has offered to put up a building at Old Home Manor.

4) COMMITTEE CHAIR REPORT

a) Committee Chair - Todd League

b) Recreation Committee - Donna Armstrong

Donna Armstrong reported:

- She would like to develop an archery range at Old Home Manor.
- The range would bring archery tournaments and hunting classes.
- There is an archery range near Del Rio School that is in use several times per week.
- Approached by coach, Randall Bryan from traveling girls softball team to use the fields for tournaments. There is an issue with lighting available at the fields.
- Chino Valley sports teams come before teams from outside the community.

c) Aquatics Committee - Carrie Barnes

Carrie Barnes reported the following:

- Met with Joe Duffy regarding the Aquatic Center.
- Due to wage increase, prices need to be raised for the upcoming swim season.
- Marketing ideas included.
- Bus services from Paulden,
- Push room rental for pool parties /pool package
- Online advertising
- Social media.
- Review pool schedule.
- Last year lower attendance and revenue were due to the 3 week pool closure.
- Concessions used \$2,100 to buy food for the concessions stands.
- The swim classes were full.
- How do you get people from Paulden or Prescott to the Chino Valley pool?
- Check the cost to advertise in the movie theaters.

d) Parks & Trails - George Cooper

George Cooper reported:

- Awaiting a breakthrough by Prescott Trails to connect the Peavine.
- Currently just working to maintain the trail.
- The Peavine will bypass the Cortez property.
- Discuss how far north the trail can go and maybe eventually connect to Paulden.
- Paulden could assist with trail maintenance.
- It may be possible to obtain donation of the passage through the private property.

e) Finance Committee - Eric Smith

Chris Bartels and Katie Cornelius are preparing for the Needs Assessment. Some of the goals are:

- Identify funding sources.
- Ask public to assist in identifying additional funding sources.
- Fill up the committees with 3-4 people.
- Identify people in the community that are interested in fund raising and grant writing.

5) **CALL TO THE PUBLIC**

Call to the Public is an opportunity for the public to address the Board concerning a subject that is not on the agenda. Public comment is encouraged. Individuals are limited to speak for three (3) minutes. The total time for Call to the Public may be up to 15 minutes per meeting. Board action taken as a result of public comment will be limited to directing staff to study the matter, scheduling the matter for further consideration and decision at a later date, or responding to criticism.

There was no public present at the meeting.

6) CORRESPONDENCE

There was no correspondence to discuss.

7) OLD BUSINESS

- a) Continued discussion and review of the Parks and Recreation short term project priority, improvements implementation strategy, receiving updates on high priority items, and revising priorities for Chino Valley facilities and programs for possible 2017 implementation.

This item was postponed to a later date.

- b) Report and discussion regarding the Christmas Tree Decorating & Lighting event.

The Board discussed the Christmas Tree Decorating & Lighting Event.

- There was a good turnout with an estimate of 200-250 people in attendance.
- The Saturday event did not conflict with Acker Music Night in Prescott.
- There were a lot of kids in line to see Santa.
- There are a limited number of electric outlets available.
- It takes 3 amps to run all the café lights.
- At the Halloween event vendors had to provide their own battery powered lights.
- Was it a waste of time for the Mayor to read the Night Before Christmas poem because no one could hear him.
- There were 2 tables of ornaments available for people to select.
- There were comments from the public about the ornaments being thrown away after the event.
- It was difficult for Carlos Meadmore to do all the set up. He shopped for the tree and all the items he needed. Several employees did volunteered to help.

Suggestions for the 2017 Christmas event:

- The Lions have a list of people/local merchants who would like to sponsor to light some/all of the trees in Memory Park.
- LED lights would be required and there are a limited number of electric outlets available.
- Possibly combine Old Time Christmas with next year's event.
- Horse drawn carriage.
- Recruit volunteers to help set up the lights and displays.
- Bring in a truckload of snow for kids to play.
- The Senior Center will need a pop-up tent and lighting for the refreshment tables.
- Discuss setting up a Christmas village for vendors.
- Improved sound system and electricity issues need to be addressed.
- If someone is reading or speaking to the crowd they should be on a raised platform.
- Have background Christmas music or musicians playing.
- There are several boxes of donated ornaments for next year.
- Shall the Board decorate the tree or continue to allow people to hang ornaments.
- When shall the Board start planning for next year's event.
- As soon as Carlos is done with the Halloween event he will start to prepare for the Christmas event.

8) NEW BUSINESS

- a) Presentation of the Needs Assessment timeline/overview.

This item was postponed to a later date.

9) FUTURE AGENDA SUGGESTIONS

- Schedule of events for 2017
 - Needs Assessment
 - July 4th Celebration
 - Mudder
 - Halloween event
 - Christmas event
- Building committees
- Update on Boys & Girls Club lease
- Marketing of Aquatic Center
- Archery
- Sports facilities

10) ADJOURNMENT

MOVED by George Cooper, seconded by Deryl Jevons to adjourn the meeting.

Vote: 6 - 0 PASSED - Unanimously

Submitted this 26th day of January, 2017.

By: *Amy Lansa, Town Clerk Assistant*

Approved: February 7, 2017