

**MINUTES OF THE REGULAR
PARKS RECREATION ADVISORY BOARD
OF THE TOWN OF CHINO VALLEY**

**April 19, 2016
4:00 P.M.**

The Parks & Recreation Advisory Board of the Town of Chino Valley, Arizona, met for a Regular Meeting in the Chino Valley Council Conference Room, located at 202 N. State Route 89, Chino Valley, Arizona.

1) CALL TO ORDER

Todd League called the meeting to order at 3:03 pm.

2) ROLL CALL

Present: Carrie Barnes; Todd League; Deryl Jevons; George Cooper; Celia A. Vander Molen; Eric Smith; Donna Armstrong

Staff Recreation Coordinator Kelsey Siggins

Present:

3) OLD BUSINESS

- a) Discussion, consideration and possible action regarding development and implementation of an annual Fun Mud Run "Chino Mudder" in conjunction with the Extreme "Spring Fling "Chino Grinder Event on May 7,2016 as a fundraiser for the Parks and Recreation Advisory Board projects identified in the PRAB short term project priorities assessment.

Kelsey Siggins provided the following updates:

- The APS Special Events team will arrive on Friday to set up the Finish Line and sound system.
- The obstacles need to be set up by Thursday.
- The bags can be stuffed earlier in the week and will include coupons, t-shirts, water bottle and an ad for a marathon to support CASA.
- Deryl Jevons will follow-up with Granite Creek Vineyards to see if they would donate free drink coupons for use on Mother's Day.
- So far there are 35 participants including individual and groups.
- Guidance Aviation cannot attend but does support the event and will see if another licensed drone operator would be willing to volunteer to take aerial photos of the race starts and activities.
- Carrie Barnes secured a \$500 donation from Prescott Outpatient Surgical Center which will be used for a more complicated obstacle as well as a sponsor banner.
- There was mis-communication with Mike Best regarding the swing obstacle he is sponsoring and sinking metal poles vs. wood poles. APS will drill & sink wood poles for the obstacle.
- Carlos is working on the obstacles.
- Obstacle #19 does not yet have a sponsor.
- Pepsi made 2 10x5 ft. banners to display at Safeway.
- The Town will build a permanent structure on both ends of Town to display banners.
- Make a 1/4 page flyer to Safeway to hand out in shopping bag.

- There will be 5 park staff onsite for trash and maintenance and Carlos will be available throughout the day.

Eric Smith provided the following update:

- Will follow-up with the radio group to have the radio spots start to run immediately.
- He will make directional banners.
- The Chino Valley Schools include the Mud Run every day in the school announcement, but the flyers were not given out to all the kids.
- Sent a Gmail email blast to 1200 people.
- Will make whimsical signs to be placed around the course. He will bring samples to the 4-25-16 meeting.
- Continue to look for a sponsor for the duct tape station.
- Even with the sound systems a bull horn will be required to make race announcements throughout the day. Todd will donate the use of a bull horn.

George Cooper

- He has 15-20 pieces of plywood and 1x2” posts he will bring to the next meeting.

Carrie Barnes

- Drew a map of where volunteer and other facilities will be placed. The group discussed placement of registration, shower facility, portable toilets (3), and first aid stations positioned around the obstacles.
- T-shirts will be ordered on 4-20-16.
- Provided phrases for whimsical signs to be placed around the course.
- Discussed making signs with names for each obstacle.
- The workday at the course will be either April 28 or 29th.

Donna Armstrong

- She will follow-up with Olson’s Grain regarding donation for the goodie bags.
- The hay needs to be delivered no later than Thursday, May 5.

Yavapai College is having a plant sale at the Chino Valley campus on Saturday, May 7, 2016 from 8-12:00 pm. Road closure may be a problem for them. Chris Bartels will need to contact the college.

4) **ADJOURNMENT**

MOVED by George Cooper, seconded by Deryl Jevons to adjourn the meeting.

Vote: 7 - 0 PASSED - Unanimously

Submitted this 26th day of April 2016.

By: *Amy Lansa, Town Clerk Assistant*

Approved: May 3, 2016